

WE'VE GOT EACH OTHER

by
PAUL O'DONNELL

MARKETING PACK



Supported using public funding by
**ARTS COUNCIL
ENGLAND**

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BROCHURE COPY

WE'VE GOT EACH OTHER by Paul O'Donnell

The almost entirely imagined Bon Jovi Musical.

With the modern jukebox musical traditionally comes a multi-talented cast, a live band (or orchestra if you are lucky), opulent sets and decadent costumes, extravagant dance routines, dramatic key changes and the odd hydraulic lift or two. *We've Got Each Other* has none of these things (they cost a lot of money), but Paul still tries to create this all singing, all dancing spectacle using the powers of your imaginations.

We've Got Each Other is a laugh out loud show celebrating jukebox musicals, Bon Jovi, and the community that is formed when people come together and... believe.

After all, we've got each other... and that's a lot for love!

[70 word copy]

The almost entirely imagined Bon Jovi musical.

With the modern jukebox musical comes: a multitalented cast, orchestra, opulent sets, decadent costumes, extravagant routines, dramatic key changes and the odd hydraulic lift or two.

We've Got Each Other has none of these things but Paul O'Donnell tries to create all of this spectacle using the powers of your imagination.

[Tag-line]

The almost entirely imagined Bon Jovi musical.

Commissioned by China Plate, mac birmingham, Warwick Arts Centre and In Good Company.

**Supported by Camden Peoples Theatre and Arts Council
England.**

AWARDS

BE Festivals Early Ideas Award 2017

BE Festivals Audience Award 2018

FITT Festival, Tarragona's Audience Award 2018

FITT Festival, Tarragona's Best Performer Award 2018

Twitter Hashtag: #WeveGotEachOther

Trailer: <https://www.youtube.com/watch?v=4Yg1TL004ac>

(For video mp4 please email pajod@hotmail.co.uk)

Running Time: 65 mins

Age Range: Recommended 12+ (mild language used)

Brochure/Lead Image: For High Resolution images please
contact pajod@hotmail.co.uk

PREVIOUS TOUR DATES

WARWICK ARTS CENTRE (BITE SIZE FESTIVAL), COVENTRY

Sat 7th October (2017)

024 7652 4524

www.warwickartscentre.co.uk

AXIS ARTS CENTRE, CREWE

Tues 24th October (2017)

0843 2080 500

www.axisartscentre.org.uk

CONTACT THEATRE (FLYING SOLO FESTIVAL), MANCHESTER

Thurs 2nd November (2017)

0161 274 0600

www.contactmcr.com

MAC, BIRMINGHAM

Sat 2nd December (2017)

0121 446 3232

www.macbirmingham.co.uk

CAMDEN PEOPLES THEATRE

Thurs 14th, Fri 15th, Sat 16th December (2017)

020 7419 4841

www.cptheatre.co.uk

LINCOLN DRILL HALL

Thurs 8th February (2018)

01522 873894

www.lincolndrillhall.com

DERBY THEATRE, DERBY

Fri 9th February (2018)

01332 59 39 39

www.derbytheatre.co.uk

ATTENBOROUGH ARTS CENTRE (LEICESTER COMEDY FESTIVAL) LEICESTER

Sat 17th February (2018)

0116 252 2455

www2.le.ac.uk/hosted/attenborougharts

ACT FESTIVAL, BILBAO, SPAIN

Thu 31st May (2018)

<http://bai-bai.net/act/?p=3246>

BE FESTIVAL 2018 BIRMINGHAM

Fri 06th July (2018)

0121 236 4455

<https://www.birmingham-rep.co.uk>

FITT FESTIVAL, TARRAGONA, SPAIN

Wed 18th July (2018)

<http://www.fitt.cat/en/weve-got-each-other/>

EDINBURGH FESTIVAL FRINGE, PLEASANCE THEATRE

Wed 1st - Mon 27th August (2018) [Not 14th or 21st]

+44 (0)131 226 0026

<https://tickets.edfringe.com/whats-on/we-ve-got-each-other>

PLEASANCE THEATRE, ISLINGTON (THE CALEDONIAN EXPRESS)

Sat 6th October (2018)

020 7609 1800

<https://www.pleasance.co.uk/event/weve-got-each-other-0#overview>

VAULT FESTIVAL, LONDON

Wed 6th – Sun 10th February (2019)

0208 050 9241

<https://vaultfestival.com/whats-on/weve-got-each-other/>

UPCOMING TOUR DATES

LEEDS CARRIAGEWORKS, LEEDS

Fri 12th April (2019)

0208 050 9241

<https://www.carriageworkstheatre.co.uk/whats-on/all-shows/weve-got-each-other/4443>

HULL TRUCK THEATRE, HULL

Sat 13th April (2019)

01482 323638

www.hulltruck.co.uk

BIRMINGHAM REPERTORY THEATRE, BIRMINGHAM

Tues 23rd – Sat 27th April (2019)

0121 236 4455

<https://www.birmingham-rep.co.uk/>

WARWICK ARTS CENTRE, COVENTRY

Fri 10th May (2019)

024 7652 4524

<https://www.warwickartscentre.co.uk/>

BATTERSEA ARTS CENTRE, LONDON

Thu 16th – Sat 18th May (2019)

020 7223 2223

www.bac.org.uk

BEAFORD ARTS [Rural Touring], DEVON

Thurs 23rd May – Fri 24th May (2019)

01769 572573

www.beaford.org

LAWRENCE BATLEY THEATRE, HUDDERSFIELD

Fri 7th Jun (2019)

01484 430 528

www.theibt.org

WOLVERHAMPTON ARENA, WOLVERHAMPTON

Sat 8th Jun (2019)

(01902) 321 321

<https://www.wlv.ac.uk/arena-theatre/>

HOME THEATRE, MANCHESTER (ORBIT FESTIVAL)

Thu 19th – Fri 20th Sep (2019)

0161 200 1500

www.homemcr.org

HARROGATE THEATRE, HARROGATE

Wed 9th Oct (2019)

01423 502 116

www.harrogatetheatre.co.uk

WITH MORE DATES YET TO COME!!!

CREATIVE TEAM

PAUL O'DONNELL: Theatre Maker / Performer

Paul O'Donnell is a theatre maker and producer, based in Coventry. His work aims to expose the 'ordinary' in a 'spectacular' fashion.

Paul's work to date includes an all singing all dancing harem of 'Paul's' exploring our human need to feel like a 'something' (*Nothing!*), one very 'real' cowboy in a very 'real' saloon (*So Far West*), and a mime artist who is trying to break free of his glass box (*One Thing On His Mime*).

Paul has worked with Arcola Theatre's Over 50's Community group and Belgrade Theatre's community and education department. He is Associate Artist at Birmingham Repertory Theatre and Theatre Absolute.

He also co-founded and produces Shoot Festival, a platform supporting up and coming artists in Coventry and Warwickshire.

www.podonnell2.co.uk

NICK WALKER: Dramaturg

Nick is a writer and director. He has worked with some of the country's leading new work theatre companies including Action Hero, Stan's Cafe, Insomniac, Debbie Isitt's *Snarling Beasties*, NoFit State, Bootworks, and Kiln.

Recent theatre work includes new writing commissions for the Oxford Playhouse, Birmingham Rep, and the Belgrade Theatre (including the popular football hit *We Love You City*). His plays and short stories are regularly featured on BBC Radio 4, including 3 series of *The First King of Mars* (starring Peter Capaldi), 3 series of *The Bigger Issues*, and 3 series of his Scandinavian thriller, *Annika Stranded*, starring Nicola Walker.

He is director of independent radio company Top Dog whose series *The Music Teacher* was nominated for a Writers Guild of Great Britain award. He is the author of two critically acclaimed novels *Blackbox* and *Helloland* and was co-founder of Talking Birds, a Coventry-based theatre company whose work has been presented across the UK, Europe, and the USA. Nick has worked as Director of The Core at Corby Cube, which is a performing arts centre in the East Midlands.

ARNIM FRIESS: Lighting Designer

Arnim specialises in designing dynamic performance environments, blending lighting, video, photography and motion graphics. His lighting and projection designs have been seen not only in theatres around the world, but also in a zoo, a monastery, an abandoned pub and deep down in a cave.

Recent designs include *Alice in Wonderland* by Polka Theatre, *Ghosts in the Wall* for the RSC, *Piaf* and *Gypsy* at The Curve Leicester, *Leviathan* (Matadero Madrid), *Grandpa in my Pocket* (Nottingham Playhouse), *Wander* at the Jockey Club Theatre Hong Kong, the National Holocaust Memorial Day, *The Rememberers* for Birmingham Rep, a roof of light for Coventry Cathedral's Blitz commemoration, *Lucky Seven* for Hampstead Theatre, *Looking for JJ* for Pilot Theatre at the Unicorn, *One Night in November* for the Belgrade Theatre Coventry, *The Suicide* and *An Inspector calls* at Theatr Clwyd, *The White Album* at the Nottingham Playhouse.

www.pixelbox.ltd.uk

TARGET AUDIENCES AND KEY MESSAGES / BENEFITS

- **Audiences for Contemporary Work** – A funny and ironic performance that intelligently plays with, and deconstructs, the musical theatre genre.
- A solo performance by an up and coming artist, supported by the renowned team at China Plate, Nick Walker (Dramaturg) and Arnim Friess (Lighting Designer).
- **Musical Theatre Audiences** – Audiences who have attended previous musical theatre shows. Local musical theatre groups / university societies.
- A high quality show that creates the feeling of a full scale musical in small-scale studios drawing upon the audience's imagination.
- Marketing materials will be designed as a parody of West-End musical marketing e.g. Musical trailers, flyers.
- **Comedy/Stand-up Audiences** – *We've Got Each Other* employs presentational forms that resonate with stand up audiences. Use of microphone, direct address and countless punch lines.
- **Tribute Act Audiences & Bon Jovi Fans (1980's rock more widely)** – The show is centred around the idea of a Bon Jovi musical and features numerous cover versions of this song.
- **LGBT Audiences** – a high camp show centred around musicals, from an LGBT artist. There will be dance routines, there will be a sing along, and there will be a Glitter Ball.
- **Audiences for other work that plays with genre/form** – e.g. Action Hero, The Pretend Men, Sh!t Theatre.

SAMPLE DIRECT LETTER

Paul O'Donnell arrives with his toe-tapping, award winning, almost entirely imagined Bon Jovi musical. *We've Got Each Other* hits **[YOUR VENUE]** on **[YOUR DATES]**.

“We’ve got each other... and that’s a lot for love... lets give it a shot”

We've Got Each Other is a full scale, original, Bon Jovi musical, that is almost entirely imagined by you the audience.

Facing a sheer lack of resources, and a way off the multi-million pound budget one expects of a full scale musical, Paul hopes to create the spectacle of it all; the songs, the dances, the live band, the full choirs, the hydraulic lifts, the extravagant costumes... and the cast... through the powers of your imagination.

We've Got Each Other is a laugh out loud show that received critical acclaim at the Edinburgh Festival Fringe 2018. In 2018 the show also received two Audience Awards at BE Festival and FITT Festival in Tarragona, Spain, voted for by the audience, as well as a Best Performer award, at FITT Festival also.

It is guaranteed to delight, entertain and have you ‘Livin on a Prayer’ wanting more. Go on “give it a shot!”

“A show that bridges comedy and a master class in theatre”

The List ★★☆☆☆

“Imagine a low-budget cross between Bat Out of Hell and Strictly Ballroom performed solo”

WhatsOnStage ★★☆☆

We’ve Got Each Other is at [YOUR VENUE] on [YOUR DATES] at [YOUR TIME]. Tickets are [YOUR TICKET PRICE] and are available from [YOUR VENUE] Box Office on [BOX OFFICE NUMBER] or online on [BOX OFFICE PHONE NUMBER]

SAMPLE PRESS RELEASE

We've Got Each Other

The almost entirely imagined Bon Jovi Musical

Written and performed by Paul O'Donnell

Hold on to your mullet because the Bon Jovi jukebox musical is finally here. Except, it's up to the audience to imagine it all, with the help of just one man: theatre maker Paul O'Donnell.

Modern jukebox musicals usually involve a multi-talented cast, an orchestra, opulent sets, decadent costumes, extravagant routines, dramatic key changes and the odd hydraulic lift or two. We've Got Each Other has none of these things (they cost lots of money), but Paul will still try to create an all-singing, all-dancing spectacle simply using the power of imagination.

Through entertaining descriptions of the show as it unfolds, and 180+ lighting cues, Paul invites the audience to 'fill in the gaps', to imagine the breath-taking, and tragic, love story of Tommy and Gina.

Expect glitter balls, high camp and one incredibly catchy 80's tune. This feel good show celebrates the community that is formed when artist and audience meet, and the extraordinary things that we can achieve when we come together, if we just... believe.

Earlier this year, We've Got Each Other won the BE Festival Audience Award 2018 as well as the Young FITT Festival's Audience Award and Best Performer Award in Spain. Last year, the show was awarded BE Festival Early Ideas Award 2017 and China Plate's First Bite Commission 2017. We've Got Each Other was a critically acclaimed hit at Edinburgh Festival Fringe 2018 and is set to tour through Spring-Autumn 2019.

Paul says, "I have always admired the musical theatre genre; swept away by the spectacle of it all, the extravagance of it all, and the audience's ability to completely lose themselves in the fiction of it, if only for an hour or two. There is something rather magical about spending two hours in a room lost in the most fantastical large scale musical, and I was curious to see if I could capture this experience in my own small scale work."

Paul O'Donnell is a theatre maker and producer, based in Coventry. His work aims to expose the 'ordinary' in a 'spectacular' fashion. Paul's work to date includes an all singing all dancing harem of 'Pauls' exploring our human need to feel like a 'something' (*Nothing!*), one very 'real' cowboy in a very 'real' saloon (*So Far West*), and a mime artist who is trying to break free of his glass box (*One Thing On His Mime*). Paul has worked with Arcola Theatre's Over 50's Community group and Belgrade Theatre's community and education department. He is Associate Artist at Birmingham Repertory Theatre and Theatre Absolute. He also co-founded and produces Shoot Festival, a platform supporting up and coming artists in Coventry and Warwickshire.

@podonnell2 | #WeveGotEachOther | www.podonnell2.co.uk

Running Time: 65 minutes

Suitable for ages 12+

Company Information

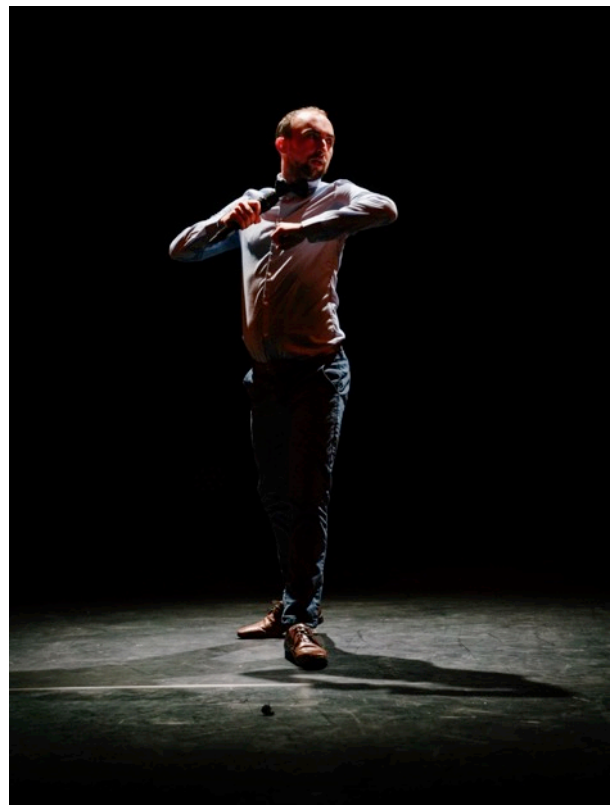
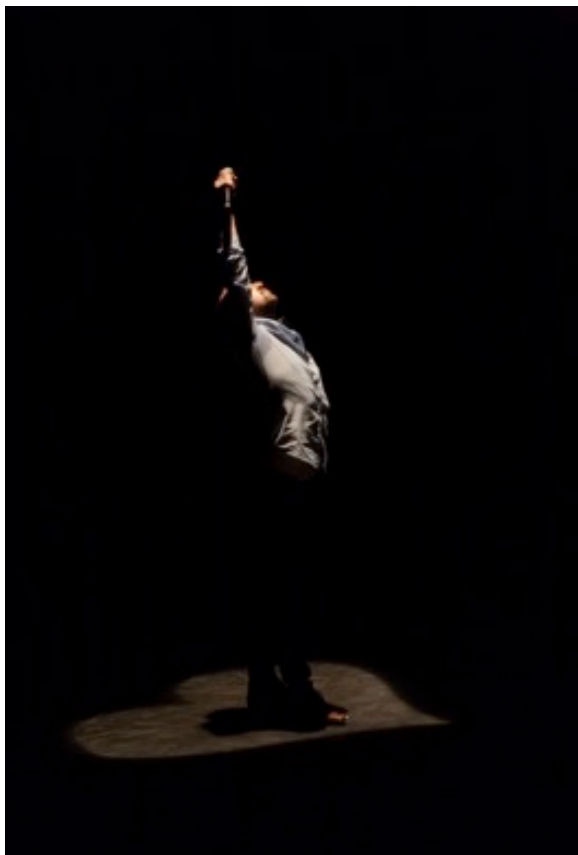
Created and performed by Paul O'Donnell

Dramaturgy by Nick Walker

Lighting Design by Arnim Friess

Commissioned by China Plate, mac birmingham, Warwick Arts Centre and In Good Company. Supported by Camden Peoples Theatre and Arts Council England.

PRODUCTION IMAGES



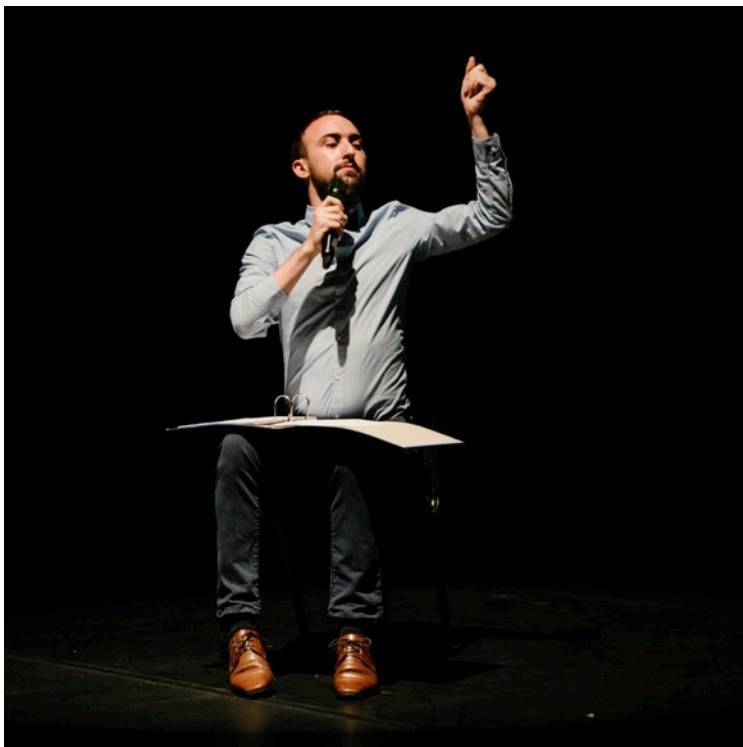


IMAGE 1 Credit: Simon K Allen
ALL OTHER IMAGES Credit: Alex Brenner

PRESS RESPONSE

Lyn Gardner – Stage Door App

“O’Donnell is an enormously likeable deadpan presence”

<https://stagedoorapp.com/lyn-gardner/vault-festival-reviews-weve-got-each-other-jade-city-the-good-landlord?ia=51>

There Ought To Be Clowns

“We’ve Got Each Other has no right to be as funny as this”

<https://www.oughttobecrowns.com/2019/02/review-weve-got-each-other-vault-festival.html/>

The List ★★★★★

“a show that bridges comedy and a master class in theatre”

<https://edinburghfestival.list.co.uk/article/103299-weve-got-each-other/>

North West End ★★★★★

“This is a work of pure theatrical genius... A complete master class in how to bring an audience to its feet. This is one not to be missed.”

<https://www.northwestend.co.uk/index.php/professional-reviews/london/3918-we-ve-got-each-other-vault-festival-london>

Rochelle Balboa ★★★★★

“It’s everything the West End is not and could never dream of being, and that’s what makes this show sublime”

<https://www.rochellebalboa.com/weve-got-each-other/>

London Theatre 1 ★★★★★

“All very modern, and all very entertaining, this show is a fascinating insight into the world of making musicals.”

<https://www.londontheatre1.com/reviews/weve-got-each-other-review/>

Arthurs Seat ★★★★★

“Something incredibly special”

<https://www.arthursseat.com/weve-got-each-other-vault-festival-review/>

The Reviews Hub ★★★★★ ½

“Never has an empty stage proved so thrilling.”

<https://www.theviewshub.com/weve-got-each-other-vault-festival-london/>

The Stage ★★★★★

“It’s definitely a very clever deconstruction and fond parody of the West End’s big hitters”

<https://www.thestage.co.uk/reviews/2018/weve-got-review-pleasance-dome-edinburgh-clever-funny-one-man-musical/>

WhatsOnStage ★★★★★

“Imagine a low-budget cross between Bat Out of Hell and Strictly Ballroom performed solo”

https://www.whatsonstage.com/edinburgh-theatre/reviews/weve-got-each-other-pleasance-fringe-paul-odonnell_47362.html

The Sun ★★★★★

No link available

Broadway Baby ★★★★★

”Just try not to be on your feet by the end, singing and clapping along to that all too catchy refrain”

<http://www.broadwaybaby.com/shows/weve-got-each-other/735942>

Broadway World ★★★★★

“Highly entertaining, frequently amusing and cleverly conceived”

<https://www.broadwayworld.com/scotland/article/EDINBURGH-2018-BWW-Review-WEVE-GOT-EACH-OTHER-Pleasance-Dome-20180803>

BritishTheatre.com ★★★★★

“One of the best hours of musical theatre, (in our mind), that you will spend!”

<https://britishtheatre.com/review-weve-got-each-other-pulse-festival-new-wolsey-theatre/>

The Upcoming ★★★★★★

“Gina and Tommy are not in fact real”

<https://www.theupcoming.co.uk/2019/02/07/vault-festival-2019-weve-got-each-other-review/>

Musical Theatre Review ★★★★★

“a joyous, triumphant figure”

<https://musicaltheatreview.com/weve-got-each-other-the-vaults-and-touring/>

The Spy In The Stalls ★★ ★ 1/2

“Paul O’Donnell is hilarious, wonderfully awkward and apologetic”

<https://thespyinthestalls.com/2019/02/weve-got-each-other/>

Fringe Review

“a flight of absolute fantasy and joy”

<http://fringereview.co.uk/review/edinburgh-fringe/2018/weve-got-each-other/>



London Live

[TV interview]

<https://www.londonlive.co.uk/news/2019-02-01/we-ve-got-each-other-arrives-at-the-vault-festival>



AUDIENCE RESPONSE

TWITTER:



Kate Pearson @Katepearsonpr · Aug 5

One of the funniest things I've seen @podonnell2 's Bon Jovi musical #wevegoteachother - so clever, so different and flipping hilarious highly recommend to anyone @edfringe #edfringe #edfringe2018



Dave J Fox @davejfox · Aug 11

If you're at @edfringe make sure you go see We've Got Each Other. My face is sore from laughing.



Nic Connaughton @nic_black · Aug 16

Bold call... but #wevegoteachother by @podonnell2 is the cleverest bit of theatre on the fringe! @ThePleasance Jack Dome at 10.50pm every night!



Tom Green @TomDGreen · Aug 16

If you're in #Edinburgh this month, you MUST go and see @podonnell2 and his almost entirely imaginary #BonJovi musical, #WeveGotEachOther. It is pure, unadulterated genius, and one of the funniest, cleverest and most endearing things I have ever seen on stage. #edfringe2018



Deborah Helm @debhelm63 · Aug 17

I urge you to go see #wevegoteachother #edfringe @podonnell2 it's brilliant, original and sooo funny I haven't stopped grinning yet! This is what #edfringe is about.



James Pidgeon @jamestomp · Aug 21

@podonnell2 totally smashed it with #WeveGotEachOther tonight. Smart, hilarious, full of energy, heart and charm. Go go go! @ThePleasance @edfringe



Sylvia Velasco @sylviavelasco · Aug 21

What a great eve at @podonnell2 's show last night at the #fringefestival. You had 4 of us from Spain in the audience and had us in stitches with your accent and Spanish dance moves!#wevegoteachother



Emma Parkin @EmmaFParkin · Aug 24

5 stars for #wevegoteachother that was a creative masterpiece



Fee Wynne @MissFeeLamour · Aug 26

@podonnell2 omg. Best thing ever. Favorite show of the five years I have been coming to the Fringe. I hurt from laughter. #WeveGotEachOther



Will @_Gammack · Aug 26

.@podonnell2 was 100% the funniest person I've seen in a long time

THE EDFRINGE WEBSITE:

Robert Nuttall

1 day ago

One of the best surprises at the Fringe for me. Touching, funny and beautifully written. Go see it and be charmed!

Simon Walklate

about 14 hours ago

This show has everything – part musical theatre, part dance (choreography by Bruno Tonioli), part comedy, part tragedy, part psychological experiment.

We went into this knowing very little about it, other than the connection to the Bon Jovi song it takes its name from.

We went from being a bit unsure about what we'd walked into at the start to enthusiastically clapping and cheering thin air!

It's a unique experience and a highly entertaining and funny show. I'd highly recommend experiencing it for yourself.

Sofia Brotton

about 2 hours ago

I've always loved Bon Jovi, so when this came up I was thrilled. I think the description and video spoil it. I went there expecting a musical and got a surprise which, at the beginning though it was a joke, but the whole thing was so funny and well thought out it couldn't even be mad, it was certainly the best show I've been to in this fringe. Not only is a one-person show very hard but also, in mine and my family's case, he did even more, because he disappointed us at the beginning and with that mindset turned our evening completely around and had us laughing out loud.

EMAIL:

Hi Paul ,

I felt like I had to drop you a line and made several attempts to do it over social media but there weren't enough words .

After 4 solid days at the Fringe this year and a total of 25 shows, we definitely saved the best till last.

My family and I were totally blown away by your show this evening. You literally had the audience at hello, you have the most fantastic energy and ability to captivate the imagination of everyone.

So beautifully written and performed, I actually left with the warm glow of having just watched a piece of uplifting musical theatre.

You have something extra special so keep being brave and different with work .Thank you for being my grand finale of a fabulous Fringe 2018.

Kind Regards
Hannah

OTHER MARKETING CONTENT

JON BON JOVI [CUT OUT]

Audiences are able to take their photographs next to Jon Bon Jovi (himself) after the performance.

On the day of performances staff at your venue can also help to promote the show by sharing their pictures with Jon through the day on their own platforms. Jon can visit your office, café or theatre spaces to create further content. (Jon is to be treated like the real life celebrity).



THE PAULS

Can be shared on social media. Connected to a previous performance (Nothing!).

C'est La Vie: https://www.youtube.com/watch?v=USLSeF_orPk
Single Ladies: <https://www.youtube.com/watch?v=qk60dGfZTX4>
Band Aid: <https://www.youtube.com/watch?v=uLeD9Vhy4Rs>

ONLINE CONTENT:

Paul has built a wealth of content to be used on social media platforms over his previous tours of the show. Including:

- Short excerpts of **videos** from the full performance to be used within tweets/posts.
- **Images** of Paul and Jon (cut out) in public.
- A recording of **Frank Skinners** recommendation of the show on BBC Breakfast.
- An audio recording of **Frank Skinners** recommendation of the show on Absolute Radio.
- Images with **Press Coverage** overprinted
- Images with **Awards** overprinted

If you require any of the above, or have suggestions for other marketing content, please contact:

pajod@hotmail.co.uk

USED HASH TAGS:

[#WeveGotEachOther](https://twitter.com/WeveGotEachOther)

[#JustGiveltAShot](https://twitter.com/JustGiveltAShot)

[#GiveltAShot](https://twitter.com/GiveltAShot)

[#LivinOnAPrayer](https://twitter.com/LivinOnAPrayer)

[#BonJovial](https://twitter.com/BonJovial)

[#JonBonJovial](https://twitter.com/JonBonJovial)



CONTACT

PAUL O'DONNELL (Performer / Producer)

Email: pajod@hotmail.co.uk

Mob: 07964631146

Web: www.podonnell2.co.uk

Twitter: @podonnell2

Facebook: @podonnell6

JUSTINE WATKINS (Audience Development Manager)

Email: justine@delineatedesign.co.uk

Mob: 07971 428 213

SARAH-JANE WATKINSON (Co-Producer)

Email: sj@outercirclearts.co.uk

Mob: 07971 234752